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Hal Capron
Vice President
General Manager

August 29, 1995

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Mr. William Caton
Secretary
Federal Communications Commission
1919 M St., NW
Washington, DC 20554

Dear Mr. Caton,

The purpose of my letter is to express my opinion on MM Docket No. 93-48.

Since the inception of the Childrens Television Act there has been a significant increase in educational and informational programs directed toward and programmed to our children. The act and the current rules are working and no changes are needed.

We broadcasters understand the current definition of what qualifies as "educational and informational children's programming" as demonstrated by the tremendous increase in this type of programming now available.

Rules to quantify (quotas) the amount of programs on the air are unnecessary, and in fact could set a maximum also that may reduce the available programming currently being aired. The fact is that the 30 minute programs airing now along with the short segment programs are doing what the act was designed to do. The short segment give many more opportunities to get educational messages to our children in a much more interesting way.

Why fix something that is not broken?

Sincerely,

Hal Capron
HC/sj

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August 29, 1995

Secretary
Federal Communications Commission
1919 M. St., NW
Washington, DC 20554

RE: MM Docket No. 93-48

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Dear Secretary,

I am writing to address the Notice of Proposed Rule Making in the Children's Television Act, which includes possible quotas for educational and informational programming. I oppose this change in the legislation for many reasons.

Broadcasters presently adhere to the provisions of the Children's Television Act, significantly increasing children's educational and informational programs, without specific regulation of programming. The current FCC rules accommodate any need for increase in this programming, and broadcasters fully understand the present definition of "educational and informational" shows. Broadcasters are responding to the Act and the unquantified obligation in the current rules with more and better educational and informational programming for children; changes to the Act, specifically the addition of quotas, are unnecessary. Also, with regard to the type of programming permitted, short segment programming is important for kids and should get credit.

I hope you will consider these comments against quantitative guidelines in children's programming and the tightening of the definition of educational and informational programming.

Thank you for your attention.

Sincerely,



Jack L. Peck
VP/General Manager
Clear Channel Television, Memphis

cc: Chairman Reed Hundt
Commissioner James Quello
Commissioner Andrew Barrett
Commissioner Susan Ness
Commissioner Rachelle Chong

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MM 93-48

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

From: John Campbell <medm017@uabdp.dpo.uab.edu>
To: A16.A16(kidstv)
Date: 9/1/95 12:26pm
Subject: Lack of response on your part

Hi,

I have sent several requests for information on kids and TV.
There has yet to be a response. Why?

Your chairman has in several appearances in the media, given this address and asked for everyone to support his efforts to enhance and regulate TV's effect on children. Fill me in!

Impatiently yours,

John Campbell (medm017@uabdp.dpo.uab.edu)

* I am an Armadillo on the Information Highway *

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MM 93-48

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From: A. J. Brown, III <abthree@usa1.com>
To: A16.A16(kidstv)
Date: 9/1/95 12:50pm
Subject: Required Educational Programming

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

September 1, 1995

Ladies and Gentlemen,

I just heard Chairman Hunt's comments on Monitor Radio regarding new regulations to require commercial broadcasters to provide educational programming.

Chairman Hunt demonstrates yet again that the Clinton Administration just didn't get the message of last year's election. You go on proposing more and more government regulation, as if it weren't already crystal clear that the people want Government to be smaller, more efficient -- and showing a lot less bureaucratic arrogance.

You're leaving us no choice but to finish the job NEXT November.

A. J. Brown, III
7 Follen Street, No. 4
Boston, Massachusetts 02116

Al Brown--Boston, Massachusetts, USA
abthree@usa1.com ABthree@aol.com enek48a@prodigy.com
74664.2553@compuserve.com
+LORD, preserve the good in their goodness, and in your +
+kindness, make the wicked become good.--St. Basil the Great+

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From: Gregory B. Baecher <gbb@consolve.com>
To: A16.A16(kidstv)
Date: 9/1/95 4:28pm
Subject: Children's Issues

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1. You may want to consider making your e-mail address a hyperlink mailto:
2. W/r/t children's TV, we as a society should either auction off access to the TV airwaves to the highest bidder and thus benefit the government's financial well being; or, we should place much more extensive requirements on broadcasters than even the FCC is now considering. Current broadcasting caters almost entirely to the lowest common denominator and as such, trash will always dominate. Our society...not only the next generation...deserves more.

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From: charles mcmellon <mcmellon@OLORIN.MGH.HARVARD.EDU>
To: A16.A16(kidstv)
Date: 9/1/95 12:53pm
Subject: FCC regulations to strengthen public interest programing

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To whom it may concern,

I would like to log my support Mr. Hunt and the idea of at least 3-5 hours weekly of public interest programing, such as children education, work skills education and language skills education. I can't understand that more people don't realize that there are public properties of minerals, oil, forests, and air. This also includes the waves which travel through it. If we are to have a society which has "traditional values," how about some good educational programing on all stations like those found on PBS? I'll bet you all I have the new congress has no plans what so ever to support this. I think there is the smell of hypocracy in the air and the time has come for Americans who really care about each other and their children to do the right thing. Thus, I support Mr. Hunt's idea of enforment of the 1934 FCC regulation to serve the public interest.

Let them first have the option to do it, and if that doesn't work, make them do it. Life in America isn't so tough as to forget the children.

Sincerely,
Charles

McMellon

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